

WHAT IS DIRECTIONAL™

.....a customizable concept that enables guidance and direction to be embedded into the structure of your acoustical design. Let shape, texture & color point the way!

WHY DIRECTIONAL™

.....including a workflow, meeting place, exit path and safety feature into your overhead and or wall designs is a value-added plus and delivers a superior product to your client.

HOW TO DIRECTIONAL™

..... in the structural design phase, egress paths, meeting rooms and key office locations are identified. Now expand your vision for acoustic design elements to include your applied DIRECTIONAL™ function.



METHODS TO APPLY DIRECTIONAL™ INTO YOUR DESIGN

Bas Relief Shadowlines and Vee Cuts:

Subtle or outlandish Vee Cuts patterns can be applied with nearly any format tile and full wall panel. Create your own geometric shape or apply creative organic flowing lines. Twist and tweak your design! Depth and angle of cutting can be adjusted for limitless designs and varying shadow effect. Look to our ZenWall LINES and ZenTile SHADE for more inspiration!



Colorpop and DUO tech:

Use ADL's trademark **colorpop** to embed custom shapes into full wall panelstiles, baffle, clouds and screens. The only limit to your creativity are the laws of physics (and we have be known to bend those). Our DUO option can add everything from layering, and shadow effect which increases acoustic NRC performance plus **colorpop**. Feel liberated and go wild !!!